



CHAD HANSEN

PERSONAL SKILLS

Very Organized
Strong Attention to Detail
Strong Communicator
Extremely Quick Learner
Understands Complex Principles
Hard Worker
Dedicated
Persistent
Amiable
Adaptable
Strong Morals/Values

PROFESSIONAL SKILLS

Advanced Camera Skills
Adobe Lightroom
Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe XD
Microsoft Office
HTML
CSS
Fluency in French

CONTACT

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EDUCATION

BACHELOR OF ARTS IN COMMUNICATIONS

Apr 2010

Brigham Young University - Idaho, Rexburg, Idaho

Emphasis in Advertising

Dual Minors in Graphic Design & Photography

3.64/4.0 Cumulative GPA

UX/UI SPECIALIZATION CERTIFICATE

Jul 2019

Calarts, Coursera

WORK EXPERIENCE

GRAPHIC DESIGNER

Oct 2018–Present

The Yunique Foundation, Lehi, UT

- Oversee the design of creative assets across digital, print, web, social media, etc. Maintain brand integrity across 2 separate brands
- Create photographs for campaign assets, online store, events, employee headshots, and other in house photography
- Notable projects include: Complete re-design of 180 page workbook for print, overseeing the re-design of complete Defend Innocence website (not yet implemented), and wireframe, plan, design, and develop new volunteer sections on 2 separate websites

OWNER/PHOTOGRAPHER/EDITOR/DESIGNER

Mar 2009–Dec 2019

First Mate Photography Co., Sandwich, MA

- Photographed 250+ weddings and other events
- Developed branding, packaging, and identity design
- Produced marketing materials for magazines, blogs, and social media
- Designed, built, and maintained website from scratch, using HTML & CSS
- Handled all client interaction, from new client inquiries to final product delivery

VOLUNTEER EXPERIENCE

FULL TIME VOLUNTEER MISSIONARY

Jan 2005–Jan 2007

LDS Church, Geneva, Switzerland

Worked with over 30,000 people in Switzerland and Eastern France

Instructed and assisted individuals to live a more fulfilling and productive life

Supplied leadership, supervision, and training for 15 other volunteers

REFERENCES

ADAM MOSSERI

(917) 613-7619

Head of Instagram

ALEXIS ACCOMANDO

(617) 755-6544

Owner/Operator, It's the Little Things Event Design